

FOR IMMEDIATE RELEASE

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Announcing FreeBookStimulusPlan.com

Increase Your Karmic Footprint

Wanda Jewell has a problem. After serving nearly 20 years as Executive Director of the Southern Independent Booksellers Alliance (SIBA) she is overrun with books. All kind of books; finished copies and galleys, advance reading copies, advance reader editions, paperback and hardbound, slip-covered and not, limited editions, signed and unsigned, personalized and not. Books here, books there, books, books, everywhere...and each publishing season brings more. It was while she was contemplating the management of her extensive personal library, (with the television news on in the background) that Wanda had her "Aha!" moment: How to weed her collection and support her southern indie bookstores at the same time? In a flash of Obama-induced inspiration, Wanda created her own Free Book Stimulus Plan.

Books can be purchased anywhere. So why shop at indie bookstores? Because buying a book at your local indie bookstore doesn't just stimulate your reading, it stimulates your local economy. Shopping local is an investment in your own neighborhood and good karma all around. And because you can get a free book!

Hoping to stimulate sales at indie bookstores, Wanda is dismantling her personal library and offering it to shoppers one free book at a time. Beginning April 2nd, readers who purchase a book at a SIBA-member indie store and send her a copy of the receipt will receive book from her collection completely free of charge. Visit FreeBookStimulusPlan.com for details and a list of participating bookstores. Print out the request form on the site and mail it in with a copy of your store receipt (the receipt must include the name of the store). That is all you have to do to get a free book from Wanda's personal library.

This offer is open only to consumers living in the contiguous United States. Completed form with receipt must be mailed to Free Book, 3806 Yale Ave., Columbia, SC 29205 and only while supplies last. Consider this a challenge to deplete Wanda's library – she doubts it can be done!

Here is all that Wanda asks in return. Visit FreeBookStimulusPlan.com; Pass it on. Post to blog. Pay it forward. Print to press. Play the 411. Shout it out. Share the news. Spread the word. Soapbox it up. Tweet & Retweet. Facebook & Myspace. Get the word out. Free Book for Shopping Southern Indie Bookstores! Increase your karmic footprint!

