

Enter to win a *\$100 Gift Card!*

Please fill out and submit the short survey below to be entered to win a \$100 gift card good at bookstores nationwide!

Name: _____

*E-mail: _____

Do you make any distinction between local retailers and corporate chains in making buying decisions? Yes No

Did you know that local retailers contribute three times the revenue to their communities than corporate chains? Yes No

Does knowing this information influence your buying decisions? Yes No

Have you visited the premier site to author signings in the South (www.authorsroundthesouth.com)? Yes No

Will you visit the author signings site now that you know of it? Yes No

How many books do you buy annually? _____

How many of those books are purchased from a local independent bookstore? _____

Send completed entry to:

Southern Independent Booksellers Alliance Survey
3806 Yale Avenue
Columbia, SC 29205

Entries must be received by 11:59 p.m. CST on 1/31/09. One winner will be chosen from a random drawing of eligible entries and will be notified on or about 2/15/09. Please limit one entry per person. This contest is void where prohibited or otherwise restricted by law. No purchase necessary. The Southern Independent Booksellers Alliance (SIBA) is not responsible for lost, late, misdirected, destroyed, damaged, incomplete, illegible, postage-due mail entries, or other technical errors of any kind.

* E-mail addresses will be used for SIBA purposes only and will never be sold or distributed for any other purposes.

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At the ARTS site, you'll also find Lady Banks' Commonplace Book, a newsletter chockfull of reviews from Southern booksellers, all the literary news and gossip that's fit to print, interviews, essays and commentary, and excerpts in excellent literary taste (as selected by Her Ladyship, the editor, of course).

ARTS and Lady Banks' Commonplace Book is sponsored by the Southern Independent Booksellers Alliance, an organization of more than 300 independent booksellers across the South.