

*A Message from Your Independent Bookstore...*

**PUT YOUR**

**MONEY**

**WHERE YOUR**

**\$OUTH IS!**



For every **\$100** a consumer spends...

- \* Local businesses give back **\$68** to their local economy.
- \* Chain stores give back only **\$43\***.



*Local booksellers are members of your community.  
They care and they contribute.*

*Buy*  
**local  
FIRST**

\*The Andersonville Study and others by the Civic Economics Group can be read online at [www.civiceconomics.com](http://www.civiceconomics.com)

